

Fleet Guide 2024



CALL US, WE'LL PICK YOU UP
☎ +354 519 9300



www.EnterpriseRentACar.is • Tel. +354 519 9300

ENTERPRISE IS GREEN

We offer cars that are eco-friendly.

Enjoy traveling in beautiful Iceland with a good conscience. Bear in mind that when choosing a car we offer a wide selection of eco-friendly cars.

FIRST TIME DRIVING IN ICELAND

Please be careful.

Iceland is quite unique and so are the driving conditions. They can be very unpredictable and unlike anything a traveler might be accustomed to. For that reason it is vital to acquaint oneself with the best and safest way to drive in Iceland.

SUPERIOR CUSTOMER SERVICE

Founded in 1957, Enterprise Rent-A-Car is an internationally recognized brand. We are committed to doing things the right way: taking care of our customers, our employees and the communities we serve. Our customers have come to expect the highest levels of service from Enterprise and we aim to deliver best in class value to you and consistently exceed your expectations.

JOINING FORCES

Enterprise Rent-A-Car joined forces with Reykjavik Excursions for one simple reason. For 50 years, Reykjavik Excursions has proudly served travelers keen on exploring Iceland. Enterprise is one of the biggest car rentals in the world where customer care has been the key to becoming a great business. As both companies share this belief, this great partnership was formed to offer our customers a chance to explore Iceland safely and economically on their own terms with standards they are accustomed to.

INSURANCES

• Collision damage waiver (CDW)	Included
• Super collision damage waiver (SCDW)	Optional
• Tire and Windshield protection (TWP)	Optional
• Sand and ash protection (SAAP)	Optional
• Zero Excess (ZE)	Optional

EXTRAS



Baby seat
0-13 kg



Child seat
10-18 kg



Booster seat
15-36 kg



Tires suitable
for winter



Extra driver



Navigation
system



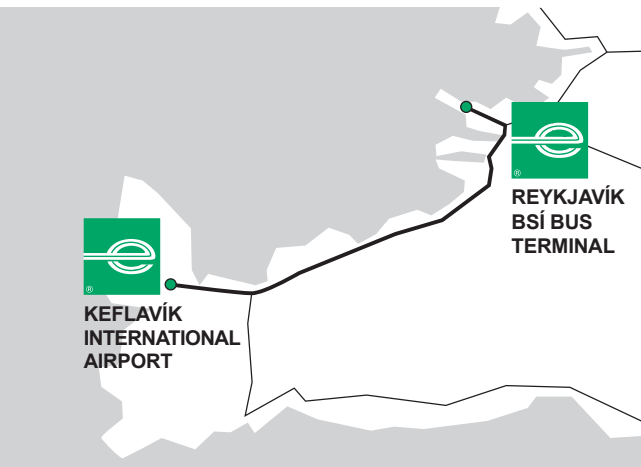
Prepaid
fuel



WiFi
adapter

LOCATIONS

Our offices are located at Keflavík International Airport (KEF) and downtown Reykjavík at the BSÍ Bus Terminal.



+354 519 9300

CALL US, WE'LL PICK YOU UP WITHIN REYKJAVÍK CITY LIMITS - FOR FREE

ICONS



Passenger



Luggage



Manual



Automatic



Eco-friendly
(less than 120 CO₂)



Air-condition



Four wheel drive

DO NOT FORGET

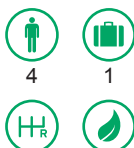


- Headlights are required by law, all year round, while driving.
- Driving off-road is forbidden. Violators can be subject to substantial fines.
- By law, everyone must wear a seat belt regardless of where seated in the car.
- Seat belts save lives.
- Children must use safety equipment appropriate to their weight.
- Diesel is the black pump. Gasoline is the green pump. Mixing can severely damage the engine of the vehicle.

MINI

A

Toyota Aygo (or similar)

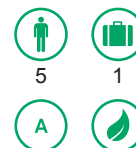


This vehicle is not allowed in the highlands.

ECONOMY

C

Nissan Micra (or similar)

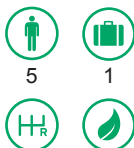


This vehicle is not allowed in the highlands.

ECONOMY

B

Nissan Micra (or similar)

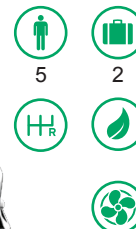


This vehicle is not allowed in the highlands.

COMPACT

D

Kia Ceed (or similar)



This vehicle is not allowed in the highlands.

COMPACT

E

Kia Ceed (or similar)



This vehicle is not allowed in the highlands.

INTERMEDIATE

H

Kia Ceed SportsWagon (or similar)



This vehicle is not allowed in the highlands.

INTERMEDIATE

F

Toyota Corolla (or similar)

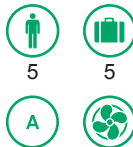


This vehicle is not allowed in the highlands.

INTERMEDIATE

I

Kia Ceed SportsWagon (or similar)



This vehicle is not allowed in the highlands.

INTERMEDIATE

G

Toyota Corolla (or similar)



This vehicle is not allowed in the highlands.

STANDARD

J

Toyota Avensis (or similar)

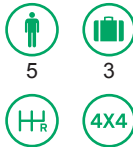


This vehicle is not allowed in the highlands.

ECONOMY SUV 4X4

K

Dacia Duster (or similar)

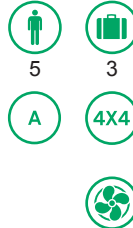


This vehicle is allowed in the highlands.

INTERMEDIATE SUV 4X4

N

Kia Sportage (or similar)

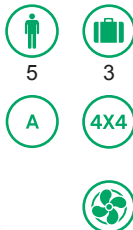


This vehicle is allowed in the highlands.

ECONOMY SUV 4X4

L

Hyundai Kona (or similar)

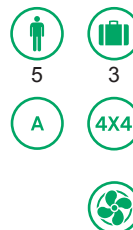


This vehicle is allowed in the highlands.

STANDARD SUV 4X4

O

Nissan X-trail (or similar)

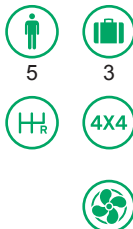


This vehicle is allowed in the highlands.

INTERMEDIATE SUV 4X4

M

Hyundai Tucson (or similar)

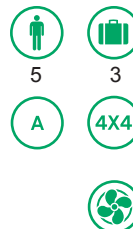


This vehicle is allowed in the highlands.

PREMIUM SUV 4X4

P

Toyota Land Cruiser (or similar)

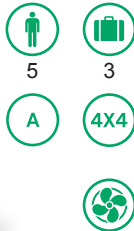


This vehicle is allowed in the highlands.

LUXURY SUV 4X4

Q

Land Rover Discovery (or similar)



This vehicle is allowed in the highlands.

STANDARD ELECTRIC

S

VW ID5

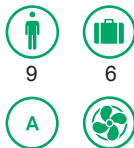


This vehicle is not allowed in the highlands.

VAN

R

VW Caravelle (or similar)



This vehicle is allowed in the highlands.

PREMIUM ELECTRIC

T

Tesla Model Y



This vehicle is not allowed in the highlands.

DRIVING ON F-ROADS

Highland roads are closed during the winter and may be in critical condition during the summertime as well. These roads are reopened at different times during the summer, depending on the weather. Get information about the opening of F-roads before heading to the mountains by contacting the Icelandic Road Administration, tel. 1777 or take a look at www.road.is

OFF-ROAD DRIVING

It is prohibited by law. Any violation may result in a substantial fine.



No insurance covers damages caused by driving in or across rivers or any kind of water course.

Why choose Enterprise?

- Only new car models.
- Competitive prices.
- Unlimited mileage.
- 24/7 service.
- Free hotel pick up within Reykjavík city limits.
- 2 locations:
Keflavík International Airport (KEF)
and downtown Reykjavík at the
BSÍ Bus Terminal.

